

DID YOU KNOW . . .

POP QUIZ

What famous man turned a 4-H project into America's best-selling premium popcorn? Orville Reddenbacher! As a young man, Orville grew popcorn in 4-H and sold it to stores for a profit. His interest in popcorn didn't end there. While attending college, Reddenbacher researched popcorn breeding. After years of cross breeding he finally developed a yellow corn that popped twice as big and left very few "old maids" (unpopped kernels). At first he branded his popcorn with the name of "Red Bow" named for his trademark bowtie. But his popcorn didn't take off until he changed the name to Orville Reddenbacher's Gourmet Popping Corn.

Source: Why Does Popcorn Pop? By Don Voorhees