

## TIPS FOR TEACHERS

The Utah Farm Bureau's Video Contest integrates with several Utah Core Standard objectives in the areas of English language arts and social studies. The contest provides students with an authentic opportunity to use multimedia to present information, findings, and supporting evidence while increasing understanding of Utah's agricultural industry.

\*All entries become property of Utah Farm Bureau. No state entries will be returned. All creative content and video production must strictly be the work of the contestant(s).

## CONNECT



@UTAHFARMBUREAU



## QUESTIONS?

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Utah Farm Bureau Federation  
UTAHFARMBUREAU.ORG

**AGRICULTURE:  
WE EAT IT  
WE WEAR IT  
WE LIVE IT**

# WOMEN'S LEADERSHIP COMMITTEE VIDEO CONTEST



# VIDEO CONTEST RULES

## PURPOSE:

The purpose of this contest is to bring a connection of Utah's agriculture from the farm to the plate.

## CONTEST THEME:

"Agriculture: We eat it, we wear it, we live it."

## CATEGORIES:

Division I: 7-9 grade

Division II: 10-12 Grade

Division III: Adults

A contestant may participate in just one entry per year.

## CONTENT:

Video should be a true to life exploration of the ideas expressed in the theme. Portrayals of characters and objects should have a basis in factual material. Judges will emphasize creativity and imagination in exploring the theme.

## REQUIREMENTS:

- A written outline of the project must be submitted with the video
- Include contestant's name, address, phone number and school.
- 3 minute time limit.

## ENTRY DEADLINES:

Submit entries to your county Farm Bureau Women's Chair before September 20, 2021.

First place county winning entries in each of the three divisions must be submitted to the State Farm Bureau Office on or before October 1, 2021.\*

## JUDGING:

- 35% Accurate to agriculture practices
- 20% Appropriateness and organization-including a written outline
- 25% Delivery, special effects & music
- 10% Succinct in message
- 10% Interesting and understandable

Each county contest will be judged by a committee of qualified, local people with knowledge of the subject. The County Farm Bureau Women's Chair is responsible for overseeing county judging.

The state contest will be judged by qualified individuals selected by the state Women's Committee. Decision of the judges will be final.



## AWARDS

### STATE WINNERS:

(In each division per video)

1st place: \$150.00

2nd place: \$100.00

3rd place: \$50.00

### COUNTY WINNERS:

Determined by each county.

### SUBMIT STATE ENTRIES TO:

Susan Furner

Utah Farm Bureau Federation

9865 S State St.

Sandy, UT 84070

## LEARN MORE

County Chair Name \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

County Deadline \_\_\_\_\_

County Prizes \_\_\_\_\_



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