

High School Discussion Meet Video Presentation Rubric

Student Name: _____ Date: _____

Class/Chapter: _____

Video Prompt: Think about the agricultural youth groups you're a part of (4-H or FFA). What is one thing that makes you actually want to stay involved, and how could Farm Bureau's Young Farmers and Ranchers program use that same thing to get more people your age involved?

3-5 Minutes

	3 Excellent	2 Developing	1 Beginning	0 Missing	Score Received
What Keeps You Involved?	Clearly identifies one specific thing that makes the student want to stay involved and explains why it matters	Identifies something that keeps the student involved but gives limited explanation	Gives a vague reason or does not clearly connect it to staying involved.	Does not identify a reason	
Personal Experience	Uses a specific personal experience, example, or observation from 4-H/FFA	Includes some personal experience or an example, but details are limited	Makes a general statement with little or no personal connection	Provides no personal connection	
Connection to Young Farmers & Ranchers	Clearly explains how Farm Bureau's Young Farmers & Ranchers program could use the same	Suggests a way YF&R could use the idea, but the connection is somewhat unclear or underdeveloped.	Gives a general suggestion with little connection to the identified reason.	Does not suggest how YF&R could use the idea.	

	idea to attract people their age.				
Thoughtfulness & Clarity	Response is thoughtful, specific, and easy to understand	Response is thoughtful, specific, and easy to understand	Response is brief, unclear, or shows limited reflection	Response is incomplete or does not address the question.	
Presentation Skills	Speaker is confident and engaging, with a natural pace, clear articulation, and appropriate volume. Makes consistent eye contact with the camera and relies on notes rather than reading. Organization is easy to follow, with a clear intro and conclusion. Professional appearance and setting.	Delivery is understandable but uneven. Occasionally reads from notes, speaks too fast or too slow, or uses filler words ("um," "like") noticeably. Eye contact is inconsistent. Organization is present but loose.	Delivery is monotone, hesitant, or read almost entirely from a script. Little eye contact, frequent filler words, or poor articulation. Organization is hard to follow, and the setting or appearance is distracting.	No presentation delivered, or delivery is so limited that no message is communicated.	
			Time Deductions	Deduct 1 point for every 30 seconds over or under 3-5 minutes.	
Total Score					