

Excellence in Ag Presentation Score Sheet

Part 1. Delivery of Presentation

Please award this portion up to 40 points.

1A. Has an engaging opening and a thoughtful conclusion and bridges ideas/messages. Uses smooth transitions.

2A. Has a coherent story line, tells a compelling and well-organized story that is easy to follow along with a clear message.

3A. Uses understandable language (avoids “ag jargon” and clichés), conveys comfort and confidence when speaking and effectively uses voice to engage (i.e. good volume/clarity/articulation/ annunciation).

4A. Gives a solid sense of expertise in subject area/does not rely on slides.

5A. Uses appropriate body language – eye contact & natural gestures.

6A. Time is used effectively.

7A. Has a professional appearance.

1A. Has an engaging opening and a thoughtful conclusion and bridges ideas/messages. Uses smooth transitions. (10 pts)			
10-8 - Exceeds expectations	7-5 - Meets expectations	4-2 - Needs slight improvement	1-0 - Needs significant improvement
Opening is very engaging, catches attention and interests listeners. Conclusion is well thought out. Bridges ideas and messages with smooth transitions. Is purposeful in content and messaging.	Has an engaging opening and thoughtful conclusion. Bridges ideas/messages – uses smooth transitions.	Opening was not very strong or engaging/ conclusion was weak. Transitions between ideas and messages aren't as smooth as they could be/are noticeable.	Made no attempt at an engaging opening, abruptly ended without a conclusion. Pauses between ideas, does not clearly bridge between messages/ transitions are clunky and noticeable.
Score:			

2A. Has a coherent story line, tells a compelling and well-organized story that is easy to follow along with a clear message. (10 pts)			
10-8 - Exceeds expectations	7-5 - Meets expectations	4-2 - Needs slight improvement	1-0 - Needs significant improvement
Tells a compelling easy to follow story with solid take aways – is memorable.	Tells a compelling, well organized story.	Story is not very well organized, memorable, or clear.	Story is disorganized, doesn't have a clear message, is not memorable.
Score:			

3A. Uses understandable language (avoids “ag jargon” and clichés), conveys comfort and confidence when speaking and effectively uses voice to engage (i.e. good volume/clarity/articulation/annunciation). (6 pts)			
6-5 - Exceeds expectations	4-3 - Meets expectations	2 - Needs slight improvement	1-0 - Needs significant improvement
Language is clear and understandable. Speaker does not use clichés, ag jargon, or filler words, but instead speaks clearly. Has an ease in their speaking. Is clear, comfortable, and confident. Uses good volume and annunciation.	Understandable language is used. Ag jargon, clichés and/or filler words are mostly avoided. Conveys comfort and confidence when speaking. Is engaging with good volume, clarity, annunciation and doesn't have many long pauses.	Some clichés, ag jargon, and/or used filler words are used. Speaker's language choice isn't always clear, and voice does not help listener stay engaged. Shows signs of nervousness or anxiety. Speaker's volume isn't appropriate and has poor articulation and annunciation.	Uses many clichés, jargon and/or filler words. Voice is not clear. Is very uncomfortable speaking and is nervous. Voice is too quiet, monotone or mumbles and has many pauses.
Score:			

4A. Gives a solid sense of expertise in subject area/does not rely on slides. (5 pts)			
5-4 - Exceeds expectations	3 - Meets expectations	2-1 - Needs slight improvement	0 - Needs significant improvement
Is an expert in the subject area/in the material. Does not rely on slides at all.	Gives a solid sense of expertise in subject area/ does not rely on slides.	Is not confident in the subject area and looks at slides to help remember points.	Reads the slides.
Score:			

5A. Uses appropriate body language – eye contact & natural gestures. (4 pts)		
4-3 - Exceeds/Meets expectations	2 - Needs slight improvement	1-0 - Needs significant improvement
Body language is appropriate and natural and not distracting. Speaker(s) makes thoughtful eye contact.	Body language does not show confidence – speaker(s) only make occasional eye contact.	No eye contact, stiff body language and gestures.
Score:		

6A. Time is used effectively. (3 pts)			
3 - Exceeds expectations	2 - Meets expectations	1 - Needs slight improvement	0 - Needs significant improvement
Speaker(s) have an excellent sense of time and pace. If two speakers, they share the content and smoothly transition between each other.	Time is used effectively. If two speakers, they do an adequate job of sharing time.	Speeds up at the end/spends too much time on one topic. If two speakers, they do not evenly share content.	Not all slides or content was covered due to poor timing. If two speakers, only one spoke.
Score:			

7A. Has a professional appearance. (2pts)		
2 - Exceeds/Meets expectations	1 - Needs slight improvement	0 - Needs significant improvement
Speaker has put in effort to look and act professional.	Could look more professional.	Looks sloppy and/or acts rudely before speech begins.
Score:		

Notes from Delivery of Presentation/Part 1 -

Total Score for Delivery of Presentation/Part 1 -

Part 2. Content of Presentation

Please award this portion up to 30 points total.

2A. Specifically addresses the contestant's involvement, significance and success with agriculture, Farm Bureau and other organizations.

2B. Conveys their unique contribution to the industry.

2C. Uses visuals to aid understanding.

2A. Specifically addresses the contestant's involvement, significance and success with agriculture, Farm Bureau, and other organizations. (10 pts)			
10-9 - Exceeds expectations	8-6 - Meets expectations	5-3 - Needs slight improvement	2-1 - Needs improvement
Gives specific examples of involvement in Farm Bureau and other organizations. Examples show excellent success and significant impact on agriculture. Examples are relevant and timely.	Examples given. Involvement is addressed, significant impact is addressed.	Some examples given, some impact and success shown.	No examples or some examples are shown but no real impact. Examples are dated and irrelevant.
Score:			

2B. Conveys their unique contribution to the industry. (10 pts)			
10-9 Exceeds Expectations	8-6 Meets Expectations	5-3 Needs slight improvement	2-1 Needs significant improvement
Strongly conveys their unique and excellent contribution to agriculture, gives examples and shows relevance.	Conveys their unique contribution to the industry with specific examples.	Conveys some relevant contributions.	Does not specifically convey contributions. Examples given aren't relevant.
Score:			

2C. Uses visuals to aid understanding. (10 pts)			
10-9 - Exceeds expectations	8-6 - Meets expectations	5-3 - Needs slight improvement	2-1 Needs significant improvement
Creative visuals are used in an engaging way that do not distract in a negative way from the presentation, but aid in understanding and relevance.	Visuals are used to aid in understanding of the content.	Visuals are not as creative as they could be, do not aid understanding as well as they could and could be more relevant.	Visuals are disorganized, distracting, and irrelevant.
Score:			

Notes from Content of Presentation/Part 2 -

Total Score for Content of Presentation/Part 2 -

Part 3 Questions

Please award this portion up to 30 points total.

3A. Gives thoughtful, knowledgeable and clear answers.

3B. Puts any negatives into positive content/ answers clarify/expand upon topics/issues presented.

3C. Does not pause, mumble, use jargon or clichés, body language remains confident.

3A. Gives thoughtful, knowledgeable and clear answers. (15 pts)		
15-12 - Exceeds Expectations	11-7 - Needs a few improvements	6-0 - Needs significant improvement
Gives thoughtful, knowledgeable, clear and well thought out answers that specifically address the question.	Gives knowledgeable answers, however is not very clear and could be better thought out.	Does not show knowledge, is unclear, is not thoughtful or avoids the question.
Score:		

3B. Puts any negatives into positive content/ answers clarify/expand upon topics/issues presented. (9 pts)		
9-6 - Meets expectations	5-3 - Needs slight improvement	2-0 - Needs significant improvement
Puts any negatives into positive content/ answers clarify/expand upon topics/issues presented.	Answers clarify but do not expand on topics/issues, may not be able to put negatives into positives.	Answers negatively, does not address topics, does not expand ideas or topics. Avoids the question.
Score:		

3C. Does not pause, mumble, use jargon or clichés, body language remains confident. (6 pts)		
6-4 - Meets expectations	3-2 - Needs slight improvement	1-0 - Needs significant improvement
Questions are answered with grace and ease. The presenter(s) do not pause, mumble, use jargon, clichés and/or filler words. Body language remains confident.	Presenter mumbles or uses a few a cliché/filler words to answer, but overall remains confident.	Mumbles, uses many clichés, jargon and/or filler words. Is not confident in answers, avoids the question.
Score:		

Notes from Questions/Part 3 -

Total Score for Questions/Part 3 -

Final Scores for Presentation

Total Score for Delivery of Presentation/Part 1 -
(up to 40 points)

Total Score for Content of Presentation/Part 2 -
(up to 30 points)

Total Score for Questions/Part 3 -
(up to 30 points)

Overall Total Score:

Overall Rank: